

PRINT ADVERTISING IN

FENCE

TECHNICAL REQUIREMENTS

Fence prefers to receive PDFs (300 dpi) with embedded fonts and high-resolution art at our gmail account (see below).

BLACK AND WHITE INSIDE PAGES



FULL PAGE

7 x 9 (bleed)
6 x 8 (inset)
1X \$600
2X \$1,000
4X \$1,800



HALF PAGE

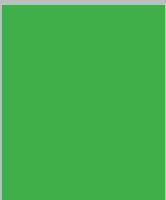
7 x 4.5 (bleed)
6 x 4 (inset)
1X \$400
2X \$700
4X \$1,200



SPREAD

14 x 9 (bleed)
13 x 8 (inset)
1X \$1,000
2X \$1,700
4X \$3,300

COLOR INSIDE COVER PAGES



FULL PAGE INSIDE BACK COVER

7 x 9 (bleed)
6 x 8 (inset)
1X \$1,000
2X \$1,700
4X \$3,500

SCHEDULE

SPRING ISSUE

Ad Reservations 3/10
Materials Due 3/17
On-sale Date 5/15

FALL/WINTER ISSUE

Ad Reservations 10/8
Materials Due 10/15
On-sale Date 11/15